



## Craft Beverage Expo and Distribution Conference - Now Online in Real-time

Craft Beverage Expo and Distribution Conference, Women in Craft and CBE Monthly Webinars offer an online series of events in 2021! We are excited to bring you a new and interactive experience allowing you to easily set up appointments while showcasing your brand, increasing your sales, and connecting - all in one location- in addition to our in-person event in October 2021.

### Online Event Series Vendor Packages

	Platinum	Gold	Silver	Bronze
<b>Virtual Price</b>	<b>\$2,500</b>	<b>\$1,950</b>	<b>\$1,750</b>	<b>\$1,550</b>
Virtual Three-Event Full Conference Registration	7	5	4	3
Vendor Showcase	✓	✓	✓	✓
Features include company name, logo, appointment slot, company description, social media links (LinkedIn, Facebook, Instagram), contact details, product and services listing, video upload, and document uploads (PDF, Prezi, and photos).				
Total Available Appointments Requests	12 per hour	10 per hour	8 per hour	6 per hour
Inbound & Outbound Appointment Requests	✓	✓	✓	✓
Create meaningful connections by requesting meeting appointments with registered attendees				
Product/Service Listing Keywords for Filtering	15	15	10	7
Showcase products and services to increase your visibility among attendees as they find you via the search filter.				
Recognition in Vendor Listing	Logo	Logo	Logo	Text
Vendors will be presented in order of category (Platinum, Gold, Silver, and Bronze)				
Ability to share your screen	✓	✓	✓	✓
Ability to upload collateral	✓	✓	✓	✓
Live chat	✓	✓	✓	✓
A chat box on your page allows attendees to send you an immediate message.				
Ability to upload video	✓	✓	✓	✓
Vendor logo on home page	✓	✓	✓	
Your logo will appear on the lower half of the event home page and can link to either your virtual booth or your company website				
Banner ad on home page	✓	✓		
Ad will display on the event home page and can link to your virtual booth or company website				
Logo on e-blast	✓	✓		
Push notification	2	1		
Attendees will receive push notifications from your company via the Swapcard platform				
Session Sponsorship	✓			
Pre-recorded video promo message in program				
<b>Add-Ons</b>				
<b>Vendor Session</b>				
\$500 each session (8 opportunities available in each 2-day event): By hosting your own 20-minute sponsor session, you can reach members in an educational manner. Session can be presented pre-recorded with live chat feature (deadlines for pre-recorded video submission will apply). This content can be viewed on-demand for up to one-year post-conference.				
<b>Webinar Title Sponsor - \$2,500 to \$5,000, depending on the vendor showcase selected</b>				
There is only one Title Sponsor available per webinar. This sponsorship includes, registered attendee email list, opportunity to announce the webinar speaker, ability to share your content on the CBE website and social media channels (white papers and blog posts), rotating ad on the platform home screen (for that webinar only), and vendor showcase during the March, April and June online events.				
<b>Webinar Supporting Sponsor - \$750</b>				
Sponsorship includes listing as supporting sponsor for all of the webinars that we produce in 2021, registration list of all "opt-in" webinar participants, logo on digital platform as well as logo on CBE website, and verbal thank you from moderator during all live webinars.				
We're excited that the virtual platform we're using has one of the most robust exhibitor experiences that we've ever seen. Swapcard is known for its AI-driven matchmaking, allowing event attendees (including sponsors) to connect with each other based on their platform profiles. Connections can be via chat, video calls, or scheduled meetings.				
<p><b>For More Information Contact</b>  <b>Anmarie Kennick at <a href="mailto:sales@craftbeverageexpo.com">sales@craftbeverageexpo.com</a></b></p>				