



**CRAFT
BEVERAGE
EXPO**

THE BUSINESS OF CRAFT BEVERAGE

DECEMBER 3-5, 2019 | LOUISVILLE, KY

Hosted Buyer Program

A wealth of benefits for you and two buyers at Craft Beverage Expo 2019

Craft Beverage Expo (CBE) is the must-attend event of the year for any independent producer. It's the place where your company will come face-to-face with the next generation of big names in the craft industry. It's your chance to network, make deals and grow your business.

Now is your chance to seal new deals in-person with prospective and current clients. Host two people at CBE 2019 and find out how much a handshake could be worth. This program allows you to:

INVEST IN CLIENT RELATIONSHIPS

- Spend quality time with your top prospects.
- Enhance your client relationships by giving them additional value through the comprehensive education and networking opportunities.

TAP INTO BRAND BUILDING OPPORTUNITIES

- Capitalize on opportunities to showcase your brand and logo throughout the conference.
- Connect your brand with the leading global craft beverage industry conference.

ENJOY THE PERKS OF VIP STATUS

- Each hosted buyer will enjoy two nights of hotel accommodations at the Omni December 3-5, 2019.
- Other perks include full conference access with three days of Continental breakfasts and two buffet lunches.
- Your clients are invited to an exclusive hosted buyer reception and two exhibit hall networking receptions.

PARTNER ON THE PROCESS

- To make the process as easy as possible, just give us your top buyers, including their name, phone number, and email, and we'll send the invites. Of course, you can invite and confirm your buyers, too.
- Once your buyers are confirmed, we'll take care of all the details for you.

The cost to participate for CBE 2019 exhibitors is \$1,500. If you're not an exhibitor but would like to participate, please contact us for a quote.

DON'T DELAY!

**Contact Annmarie Kennick at sales@craftbeverageexpo.com by
October 25th to secure your spot!**